

# **Effective Marketing Tips Techniques And A Six Figures Income From Home**

Attention Business Owners, thank you for downloading this ebook.

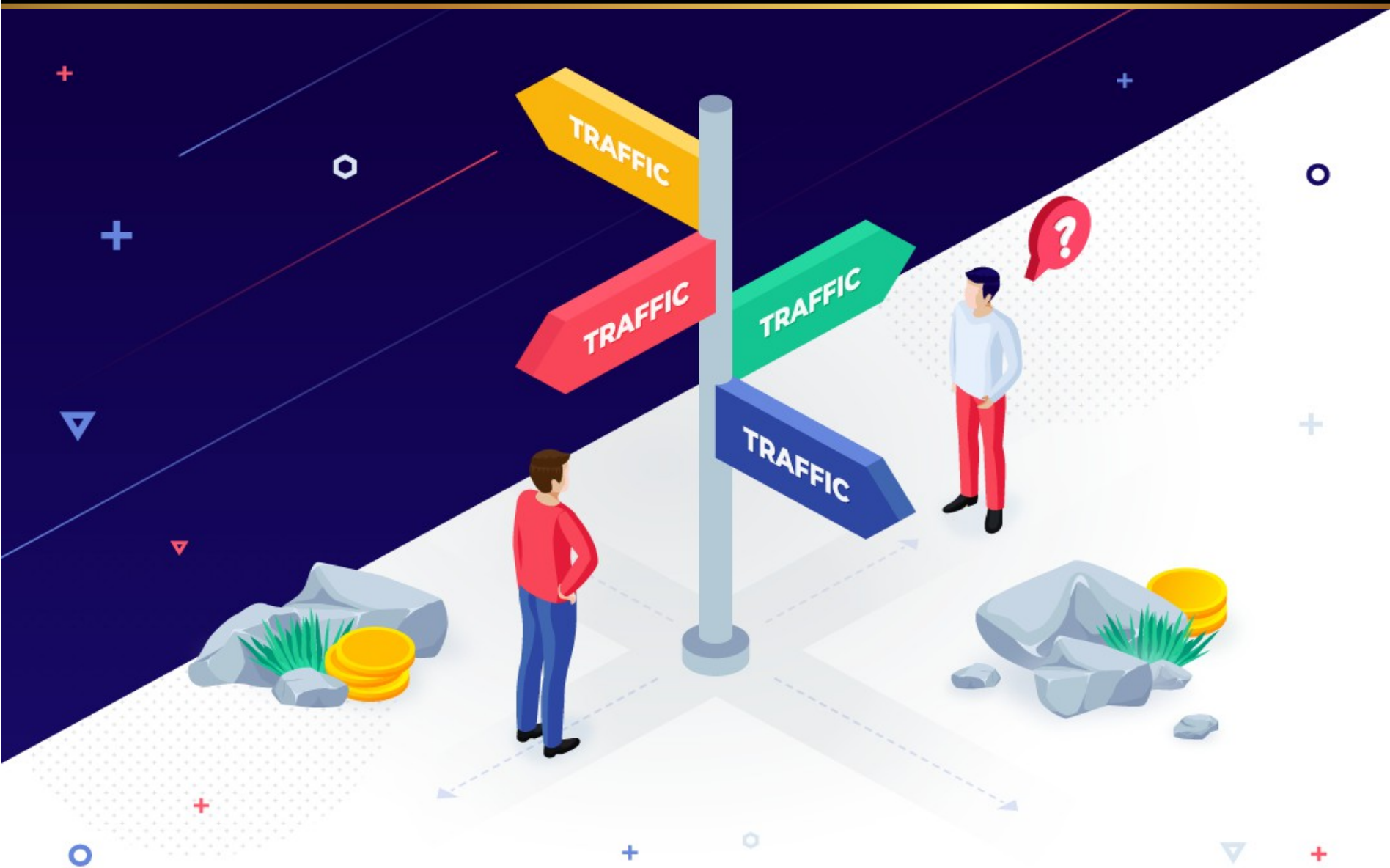
We know you have a lot of competing priorities and have to get the word out about your business however, coming up with marketing ideas isn't always easy which is why we put together these very powerful and effective Marketing Tips ideas to help you put the word out about your business and draw in more new repetitive customers.

And for those of you who don't have a business to promote yet, don't worry, you'll have the life-changing opportunity to choose one here in this ebook.

Ready to spread the word about your business?

Of course you are.

But first, let's talk about the types of traffic sources you need to know about.....



## These Are The Top 10 Traffic Source

Traffic is one of those words that strikes a little bit of fear into most marketers. We all know traffic is power and power is money when it comes to making money on the Internet. The problem is getting this traffic has increasingly become more difficult as competition increases. More people are fighting for the same amount of traffic, luckily for you, this list has been compiled. These are the traffic sources that have not only stood the test of time but also the ones that are most effective these days.

1. Forums – This is a golden nugget of getting traffic. Find forums in your niche and become an active and valuable member. Once you've laid the groundwork and you've become an authority on these websites, getting traffic is easy-peasy.
2. Blogging – All major Search engines are in love with blogs. This is the most effective source of traffic for lots of people. It takes great content and hard work to sustain.
3. Guest Blogging – Posting on blogs related to your niche and getting backlinks is great for getting extra trickles of traffic. Done alongside blogging it can lead to serious torrents of traffic
4. Email Marketing – Email marketing pays you to get more traffic. What's better than that?
5. Offline Marketing – Nothing beats plain old face to face. Get out there and start getting the word out in your community via flyers or going to local events and putting in work.
6. Answer Sites – Answer Sites such as Answers.com, Yahoo answers are more effective as they have decreased in competition.
7. Video Marketing – A Picture is like 1000 words, well a video is like a million words. Humans are visual learners and consumers of information. This makes it easy to literally “show” whatever you want. It's also profitable as you can go viral for very little investment.
8. Article Marketing – This could be deemed obsolete but there are so many article sites that even if you get little traffic from each one it will add up to a massive amount. This method is also reducing in popularity as social media gains prominence so you might be able to cleverly use this to your advantage

9. Search Engines – SEO is still one of the best ways of getting the maximum amount of targeted customers to your website. Start with the major search engines like Google, Yahoo, and Bing

10. Social Media – This is by far the easiest and most popular method to get traffic in the modern era. Start by exploring facebook, twitter, youtube, and Pinterest.

Now that you have these sources it's up to you to utilize them to their fullest potentials. This means you will have to devote time to work hard at executing the strategies needed to succeed with these sources. You will also have to be focused and determined as time is always your biggest enemy.

How Would You Like To Earn A SIX Figures Income From Home For Life **While Helping Your Community** And Supporting Our High Technology?

This Is A LIMITED Time Opportunity To Participate, So Reserve Your Spot TODAY!

[TELL ME MORE](#)





## **Tip 1: Keep Profits Rising With These Tips In Affiliate Marketing**

Attempting to learn about something like affiliate marketing can be quite difficult, and that's because there's just so much misinformation out there. A lot of people want to sell you on their useless products, so they only tell you a part of the story. Check out this article and find out about affiliate marketing what those other guys aren't telling you.

If you have affiliate ads on your website, you will get paid each time somebody buys a product by clicking on an ad. Do not trick people into clicking on an ad: this will not generate any income for you, and these people will never come back on your website or blog again.



Do not panic if you see sales conversions numbers that are only around 1%. If you're holding out for higher than that as an affiliate, you may be holding out indefinitely. One out of every 100 visitors turning into a customer, is actually a great conversion rate for most products, especially with larger, more popular services that receive thousands of visitors per day.

When selecting an affiliate marketing program, use common sense to avoid scams. If the parent company for the affiliate network has a website riddled with errors and missing pages, or even worse doesn't have a website at all, look elsewhere. Any legitimate affiliate program will have a professionally-built and high-quality homepage for their users.

Use bullet lists in your marketing articles. Bullet lists are easy for internet users to read and are an excellent way to explain the benefits of a product or service you are promoting. Bullet lists also add visual appearance to an article by breaking up blocks of text and give readers who don't read the whole article a quick overview of the product or service.

Consider creating a post that addresses a problem and then offers the solution via an email sign-up. Having a good opt-in list will help you with your affiliate promotions and you'll be providing the readers with content which is useful to them. This is especially good if you can offer them a download of some sort so they actually receive an "item" they can use.

The chronology for promoting an affiliate promotion post is simple – start with the post itself and fill it with your own testimonial and what value it adds to your life. Follow that with a second post a few days later and include some more fun information which is eye-catching. At the end of the week send out an email newsletter with a link to both posts and a quick blurb. Throughout the process ensure your posts are being linked to on your social media accounts.

To succeed at affiliate marketing, you should see it as a long term investment, rather than something that will pay out immediately, and avoid doing things which will jeopardize your long term success. This is particularly important if you've built up a loyal readership for your blog, or website where you will continue to rely on the good opinion of the people you are providing content for.

A good affiliate marketing tip is to be patient. You can't expect to get rich quick from joining an affiliate program. It is, however, a great way to make some passive income. Passive income is great because you are basically making money from work you have already done.

There are no real secrets in affiliate marketing. There are just tight-lipped people who would rather have your money than give you any advice. Use these tips to help push your marketing efforts to the next level. With the right information and a whole lot of drive, you will succeed with your goals.



**Join Us In This **FREE Webinar** Where We Will Be Revealing..**

**\*\* *How To Start An Affiliate Marketing Business & How To Make Your First Sale and Earn \$461.67+ in the Next 48 Hours for **FREE...** Without Learning a New Skill or Even Building a Website!***

[StartMakingMoneyToday.info/affiliate](http://StartMakingMoneyToday.info/affiliate)





## **Tip 2: How To Play The Affiliate Marketing Game**

Affiliate marketing involves businesses rewarding affiliates for each customer brought to the business's site through the affiliate's efforts. Affiliate marketers methods for attracting customers for businesses can range from simple advertising to offering rewards to customers. If you wish to join an affiliate marketing program, then be sure to read the tips found in this article.

Think about where you're placing your affiliate ads on your site, and change location if you don't think they're getting the kind of click-through you'd been expecting. This will help because people might ignore ads if they're at the right-hand side of the page, but take notice if they're at the top. The best way to discover this is to experiment with the layout.

If you made a connection with a prospect regarding what dream they have, remember that dream on your follow up contact with them. Bringing up their goal has two main purposes. It reminds them of why they want to go forward and it lets them know that you cared enough to remember.

Before choosing an affiliate marketing program, read as many reviews about the company itself as you can. While it is important to read reviews about the affiliate program too, the reviews of the entire company will give you a good idea of the behavior of the company toward their customers. A company that treats its customers poorly, will not receive repeat business, which means no repeat commission for you.

Pay attention to the cookie duration of the parent site of your affiliate marketing program. A site visitor's cookies tell the parent company that you sent them that traffic and allow you to receive that commission. If the cookies expire after a very short period of time, the parent company is likely trying to cheat you out of valuable commission dollars.

A great affiliate marketing tip if you're new is to borrow from someone who has a good reputation. You may wonder how you even get anywhere when you're starting out because you have no reputation. All you have to do is affiliate yourself with a credible expert and you'll be well on your way.

To find your audience before you even mention your product, create a series of videos. Record a short video of yourself talking about a different topic every week, or about the same topic under different angles. Post them on a popular video hosting website. Once you have enough followers, do a video about the product you are selling.

Take advantage of press releases to boost your internet marketing efforts. Using a press release is a great way to raise awareness about your business and to reach new customers. There are a number of online distribution networks available for sharing press releases, making it easy to announce newsworthy items related to your business.

Make sure that the affiliate program that you are signing on with has a great reputation. If you find a company that does not have a good reputation, you may find yourself working for nothing.

You may work for hours to get things going well on your end, only to not be paid in the end.

There are some obvious rules for making sure your subscribers don't press the unsubscribe button, such as the need for good content and presentation and to limit special mailings. But you can also try this: at the end of each ezine issue, provide a tantalizing glimpse of what to expect in the next issue. Also, remember to include the 'how to subscribe' instructions, even though your reader must obviously, be a subscriber.

As stated in the article above, affiliate marketing is done by affiliate companies to help businesses draw in more customers to buy products and/or services. Using the tips that are featured in the above article, you can join an affiliate program that can help your business.

How Would You Like To Earn A SIX Figures Income  
From Home For Life **While Helping Your Community**  
And Supporting Our High Technology?

This Is A LIMITED Time Opportunity To Participate, So Reserve Your Spot TODAY!

[TELL ME MORE](#)





## **Tip 3: Have Residual Income With Affiliate Marketing**

There are many people who have made extra income by participating in online affiliate programs. Some people make a lot of money, while others make much less. It takes knowledge and perseverance to run a successful affiliate marketing website. If you want to know how to become a successful market affiliate, read the following suggestions.

When beginning an affiliate marketing program, choose a niche that really interests you. Choose one or two great products and try them out to make sure they are good products. Then give reviews to your readers and recommend products that they might be interested in.

Pick a high-quality product. If you recommend a product that is of poor quality, it will reflect back on you as a promoter. The last thing you want people to believe is that you purposely recommended a product that doesn't work. If you wouldn't trust it, don't ask your readers too!



When it comes to affiliate marketing, you need to have patience. This is a very important quality to have because most sites do not take off overnight; it may be a while before you see a steady income. Just remember to be determined, and that one day, your hard work will pay off.

Working on your affiliate advertising is important, but you should be sure to spend enough time increasing the number of people who visit your website daily. Get that balance right. Create interesting content which they will want to return to read day after day, including expert advice that they can't easily find anywhere else.

To market your business in a personal way, take advantage of streaming video. Sites like Youtube will host a video for you at no cost. Being able to see you talk about your products will draw customers to your site and let them feel like they know you. Because Youtube has a high page ranking, this is also an excellent way to get more search engine traffic.

Affiliate programs are not get-rich-quick schemes, so practice the patience that many marketers lack. The revenue from your affiliate endeavors will not accumulate overnight, but you can build a great passive income through hard work and enough time. Don't give up before you've started to see the fruits of your labor.

Have focus groups made up of your customers and visitors review your site on a regular basis? The use of a focus group will allow you to really find what customers think of your products and the way you are presenting them. You may also get new ideas that will help you increase your profits.

Produce YouTube videos demonstrating some of your products in action. Seeing someone peel a potato in 20 seconds is much more impressive than just reading claims online. It also helps people to understand the proper use or installation of some products and gives them confidence that they will perform as promised. If your video goes viral, you will get the bonus of a lot more traffic.

Provide as much information in your affiliate reviews as possible, even including items, such as shipping costs.

If your reader knows that your site can get them free shipping, they're more likely to purchase through you.

The more information a customer has, the more likely he or she will trust you enough, to buy something on your recommendation.

There is no magic "get rich" method of earning money in an affiliate marketing program. The key is to devote time to applying these tips and other advice that you might get, and work hard in your program. If you do that, you will be on the path to success.



**Join Us In This **FREE Webinar** Where We Will Be Revealing..**

**\*\* *How To Start An Affiliate Marketing Business & How To Make Your First Sale and Earn \$461.67+ in the Next 48 Hours for **FREE**... Without Learning a New Skill or Even Building a Website!***

**StartMakingMoneyToday.info/affiliate**





Affiliate Marketing is one of the hardest Internet Marketing Practices to perfect and execute. Here are some great tools and resources to help you out tremendously.

This can make or break your affiliate marketing efforts. You need to find a reputable network or networks to work with. The best of them offer phenomenal tools and information that will help you succeed. Here are the best 5 Networks:

1. **linkshare.com** A laser-like focus on the little details that matter, smaller affiliates and advertisers service has stamped LinkShare on top for many years.

2. **cj.com Commission Junction** has always been professional, consistent and trusted by top marketers. Its always been a very close competition between CJ and Linkshare and this year it seems to be closer. It a solid second.

3. **affiliate-program.amazon.com**

Amazon offers very low percentages per sale but its easy to use and get started with especially for newbies. Its massive database of a wide variety of product offerings makes them very popular which can help the sales. They are the most popular of the list.

4. **clickbank.com** Every Internet Marketers favorite way to get into selling their electronic products like ebooks and software. ClickBank is strong and you are aware of their benefits.

5. **shareasale.com**

Generates a lot of respect and trust among publishers and advertisers of all backgrounds. This Affiliate network that is commonly perceived as doing things the best way they have to be done.

There you have it, hope they help you out and I wish you success in your efforts.

How Would You Like To Earn A SIX Figures Income  
From Home For Life **While Helping Your Community**  
And Supporting Our High Technology?

This Is A LIMITED Time Opportunity To Participate, So Reserve Your Spot TODAY!

TELL ME MORE





## **Tip 5: Using Fiverr To Outsource Your Business Project**

The draw of services like Fiverr is that they are filled with a diverse selection of professionals; it gives these people an outlet for their experience and creativity. They're also extremely useful for people looking for the services and finished products sold there, as you can find high-quality work at an affordable price. The secret is to learn how you can outsource the work you receive on Fiverr.

A good way to use Fiverr like this is in breaking down larger jobs that might have gotten stuck on your desk.

Giving people new and fresh ideas can be challenging as an individual, but there are plenty of aspiring graphic designers and artists on Fiverr willing to make corporate logos, advertisements, and other visually intensive work on the cheap.

If you yourself have such a contract that needs to be fulfilled, this can be a great way of putting a diverse set of artistic talents at your fingertips for a low cost.

This can be a great way to utilize techniques and methods that may be very different from your own style.

Another way to use Fiverr is for inspiration. Have a writing or artistic project that you just can't come up with an idea for? Use a Fiverr professional to give you a fresh perspective. Hire them to create a piece of work tailored to your needs, and then use that work as a springboard for new ideas.

Jingle writers can give you the first few notes for a song, creative writers can give you a fresh new take on an original character, and graphic designers can give you something to look at.

You would have spent more than five dollars for a book or a magazine in the quest to inspire yourself. Don't waste more money on something general, when you can have something tailored to your needs for less.

Don't forget your own professional connections; these are things you may have that your Fiverr contractors do not. Some people turn a tidy profit by commissioning work on Fiverr and then selling that work to someone else.

The workers on Fiverr would have never met your connections, and the industry professionals you know would never have utilized a site like Fiverr. Contract the work from one, and sell it the other; just by making a few connections, you can make a tidy little profit!

As you use a site like Fiverr, don't forget that the service also has a number of consultants, advisers, and experts who will give you a few minutes of their advice on just about any problem you may have. Having difficulty dealing with a client?

Not sure how to address an issue within your business model? Outsource these issues to Fiverr, instead of consulting firm. Many people with impressive resumes are offering their service, giving the wealth of their experience for ten to fifteen minutes at a time.

No matter what you need, someone on fiverr has the skill set you're looking for at a price you can afford. The next time you're looking to outsource your work? Turn to the simplicity and straightforwardness of Fiverr.



**Join Us In This **FREE Webinar** Where We Will Be Revealing..**

**\*\* *How To Start An Affiliate Marketing Business &***  
**How To Make Your First Sale and Earn \$461.67+ in**  
**the Next 48 Hours for **FREE**... Without Learning a New**  
**Skill or Even Building a Website!**

[StartMakingMoneyToday.info/affiliate](http://StartMakingMoneyToday.info/affiliate)





## **Tip 6: Video Marketing - Updated & Improved**

Have you ever thought about promoting your business through video marketing? There is much more to it than just uploading videos and creating their destination. You must consider the different aspects of video marketing in order to be successful. Continue reading for a helpful guide when it comes to using video marketing techniques and strategies to help promote your products.

If you are making a video about a new product, keep it simple and short. Not a single viewer is going to sit through a 10 or 15-minute video about your latest product. If they want more information, have your contact information listed and give them a one on one demonstration. For your videos, keep it short and to the point.



Think about creating a viral video. Viral videos are videos that are shared on social media websites and explode in popularity. Be careful, though. Some people on the Internet can see right through a viral video attempt, and it can end up as a failure. Be creative and make a video that people will actually want to watch. Humor is always a plus.

Figure out what kind of content your target audience wants to watch. In addition, how do those users come across the content that they are interested in? Is social media the route you should be focusing on or do these individuals sign up for mailing lists? Once you have a handle on this, you will know how to get started.

Be original when creating your videos. Do not mimic or copy other videos unless you are doing a parody. Instead, create new content that shares information that cannot be found anywhere else online. Try interviewing business people, doing demonstrations or answering your customers' questions for original content. Remember to stand out against the crowd.

Pick a topic for each video. It will be easier to put together a quality video if you remain focused on a specific topic and keep your video short. Your video marketing campaign will be successful if you create a series of videos on different topics your customers will be interested in.

To launch your business into video marketing, hold a contest! Open it up to the public and display all of their videos. This will generate a lot of enthusiasm about your business, raise your ranking in search engines and give you great ideas to use in your video marketing campaign!

If you are using video marketing for your local business, play up on that aspect in your videos. Highlight the area where your business is located and showcase the things that your business is involved in within the community. You will find people sharing your videos just for the local content and exposing your business to more customers.

Keywords, just like in SEO, need to be used on the videos you post to YouTube as well. Include them in the title, description, and tags so that those who are looking for what you're discussing can easily find you. Google will use this information to index your video as well.

Interview people. One of the best ways to create content for your videos is to interview others. Interview past customers, interview experts, or interview your employees. Having another person, there will take all the pressure off you, and you will be providing good information to your customers, which they will appreciate.

Now you should have a better idea as to how to use different video marketing strategies to increase your profits. There was probably much more to video marketing than you thought right? Well, it's time to put your plan into action and make those techniques work for you and your business.





## **Tip 6: Social Media Marketing**

Incorporating social media marketing strategies can quickly increase the success of your business. Social media provides you with the tools to not only communicate with a wide audience quickly but also to interact with that audience. Use the tips in this article to develop the best social media marketing campaign for your business.

Get to know your customers and cultivate relationships that will generate into sales. When you communicate with your customers and ask them to come into your business and meet you, you get to know them on a personal level as well as a social media level. It can be a valuable way to receive input on how your business is doing and how to keep your customers happy.

Do not neglect LinkedIn. LinkedIn is less popular than Facebook or Twitter, but you can find extremely influential users on this site. Add a LinkedIn 'share' button on your articles, and chances are that someone who shares your content on LinkedIn will cause dozens of people to share it on other websites.

To create social media content that really markets you covertly, come up with lists. Compose a list of the top fifty weird but true facts about your product, widget or niche. Top number lists seem a little boring to some, but they do tend to get quietly passed around the internet, providing a wonderful opportunity for your brand to get exposure.

When considering a company blog, don't forget to invite in a guest blogger from time to time. A guest blogger can add new interest to your site and really pick up the conversation. They can help you re-engage an audience if your blog has slowed or stalled, and they might bring in a new customer or two as well.

To help get your customers interested in your products, you should run promotions through social media marketing. Running promotions through this sort of marketing will keep your customers constantly informed of your products and also, keep your business on their minds. Social media promotions are a great way to spread the word about your business.

Take the initiative to follow your customers and reach out to them away from social media. If your customers have a blog and are posting about your company, engage with them and interact on their blog. Link to their content on your social media pages and this will encourage more people to follow you from the bloggers' fan base.

Applying social media marketing strategies will boost the success of your business. Take advantage of the many social media tools available to spread awareness of your business, and interact with your customers. Incorporate the tips in this article into your overall marketing strategy, and realize the rewards of social media marketing.





## **Tip 7: Pinterest For Marketing**

Pinterest is best used by businesses that are driven by images. Pinterest allows businesses to create pinboards of their own for display of their products. But since Pinterest is a social media site that relies on sharing of photos, businesses can't just post pictures and hope for traffic. The most successful businesses have created compelling photo campaigns to attract followers to their pinboards.

At the moment, the clothing industry has really adapted the site to its use and makes up the biggest percentage of businesses on Pinterest, but Pinterest may also be an outlet for tourism marketing. Since Pinterest encourages its users to create boards around a certain theme, clothing companies have used it to display collections. For example, a jean company can do the Denizens of Denim themed board that would feature a number of photos of their denim collection.

That board can then be linked to the businesses website so that Pinterest users can easily go to the website to purchase something if they see something they like.

Tourism can also make use of the site, though hasn't yet. Travel photos are extremely common on Pinterest. A savvy tourism business can help build on those collections and build collections of their own in order to generate interest in their destination. Pinboards can then be linked to travel websites to help clients plan trips to locations they've fallen in love with due to a successful photo campaign.

Any business that can reach out to their clients via images can use make use of Pinterest as a marketing tool. A business may want to consider hiring a young photographer and giving them the assignment to find or shape compelling images that involve the product or service. A compelling image campaign could generate interest in a company even if it wasn't directly geared towards getting a consumer to buy a specific project.

Businesses could also set up a photographic contest, asking users to submit and pin their own images with their product or service being the common theme. The best pictures would be chosen for the company's board, creating a compelling photo campaign and generating a buzz about the company, while also giving new photographers a chance to show their work.

Lastly, Pinterest can become a free display space for visual artists. Visual artists like photographers and painters can design and display their own collections, hopefully generating interest and sales of their art.

The key to social media marketing is to share. Social media is just what its name suggests, a way for people to share media they appreciate. A business hoping to use social media as a marketing tool must generate media that is worthy to be shared.



## **Tip 8: Using Pinterest To Market Small Business**

Successfully marketing a small business using Pinterest is a technique that many look at as the new thing in business. The problem is there is a silent majority who feel out of their depth when it comes to new sites. Pinterest and other social media sites seem to intimidate those who feel they aren't computer savvy, but it shouldn't. This article will go over the basics of using social media to promote a small business.

First, invest in quality. This will always be true no matter what age it is. If a business has a quality product, it will generate interest. If the product is not good, there is very little that marketing can do to help it in the long term. This is even truer in a world with the internet. Bad reviews and news of product faults spreads much faster than good news, and count for much more. The 99 clients that walked away satisfied are not likely to say so, but the 1 customer who isn't will complain and shape the perception of business for the entire online community. Invest in the product first.

How Would You Like To Earn A **SIX Figures** Income From Home For Life **While Helping Your Community** And Supporting Our High Technology?

This Is A LIMITED Time Opportunity To Participate, So Reserve Your Spot TODAY!

[TELL ME MORE](#)



Secondly, invest in the creation of good media to share. Social media is exactly what its name suggests. It is a way for people to share media files that interest them. Articles, videos, pictures, websites. Social media thrives because people enjoy sharing what catches their interest or compels them. Therefore, the best way to generate business using sites like Pinterest is to ensure that the business is generating compelling content.

Third, have a good website. A business' website is its storefront and is more important than the physical space the business is located in, especially for a start-up business. But having a good website isn't enough when it comes to social media as it requires always having something new to share. As stated above, businesses will have to invest in creating a good copy of their product.

A small business may want to hire a photographer to create interesting images about its product or service, or how it has affected the lives of clients. The goal is to be creative, and generate content around but not necessarily about the product or service being marketed.

Businesses will also want to maintain a blog that they then share on Pinterest. For example, a business selling tax software should ensure that it puts out a story about the recent IRS scandal. A business should strive to be a source of information about the field it's in as well as a source of a service. This will drive traffic to the company, and it will ensure that the clients view it as an authority to be trusted.

Lastly, a business can't afford to treat its clients as clients on social media sites. That means that they can't only be treated as a group to sell too. Successful use of social media will mean "Liking" and commenting on other's Pinterest boards in order to generate traffic back to a business' own.



## **Tip 9: Top Video Marketing Techniques You Should Master**

Video marketing is a business strategy of which many people have failed to take full advantage. By spending a bit of time to gain a thorough understanding of the subject, it is possible to get truly impressive results. The advice and tips that follow are a great place to begin your studies and get your plan off the ground.

Consider creating a series of videos instead of several single videos. This will cause your target audience to look forward to future videos. This strategy works especially well for educational and tutorial type videos. By starting a video series, you are increasing the likelihood of repeat visitors to your site.

Video tutorials are a great way for you to get in touch with a much wider audience. When people do not know how to do something, they have the tendency to look online for advice. Having videos that will teach what they want to know will make you an expert in their eyes.

Educational videos are a great way to get your audience interested in your business. If your products can be used for a certain hobby or activity, create some video tutorials. Use your products in your tutorials and give enough details so your viewers can easily reproduce what you are doing.

Make sure that any video content you post online is optimized for search engines. Remember that search engine spiders cannot watch video content, so make sure that you have fitting titles, tags, and descriptions. Fill them in the appropriate fields. You would be shocked to see how many video posters do not even bother doing this.

You should create a video to document your typical day at work to give your customers an idea of how products are created and shipped. Introduce your colleagues, show your workspace and follow the different steps you go through to complete an order. The goal of this short documentary is to convince viewers that you are a trustworthy professional.

Google search stories are an excellent way to keep yourself off the camera while still creating video marketing which is effective. Your search for your sites and show the world where they can be found, who is referencing them and what they contain, allowing people to find out what you're about.

Don't forget about the search engines. You need to optimize your videos so that people can actually find them. Otherwise, it doesn't matter how good your videos may be because no one will know about them. Add keywords into the title of your videos, and send a video sitemap to make it easier for the search engines to locate you.

If you are posting videos on a regular schedule, you have to stick to it. Over time, people will begin to anticipate videos from you and your company. The same way people follow television programs, they expect your videos to be released at a specific time and on a specific day. Let them know if there will not be an update or new video coming.

Jump right on into the action with your video marketing. Showcase it like it is a major motion picture. Make it the event of the season. You can captivate the viewer's attention and make them want to continue watching by getting right into it and starting with what you have to say.

There is little room for debate regarding the massive potential video marketing can have for helping business endeavors grow. Education is key, though, if such strategies are to ultimately prove successful. Remember what you have read above as you work on launching your own video marketing plan, and be prepared for amazing results.







## **Tip 10: How To Create A Press Release**

Press releases are unarguably one of the most effective ways of getting your message out to the masses. It is one of the Marketing form that has truly survived the test of time by adapting to change and technological advances. It's a true art form that takes time to perfect and use effectively. Luckily for you, there are some rules and tips you can follow that will increase your chances of hitting it out of the park.

### **1. Get mentally prepared**

To churn out a beautiful piece, you have to be at an optimum level mentally. This means you have to get yourself mentally jacked up and in the zone to write. Go for a run, eat, jump up and down and get comfortable. Go to a quiet location that will be free of distractions for the next hour.



Sit down, stand up or exercise. Do something to get your adrenaline going as you are at your best mentally when in this state. After you've gotten pumped up, get ready to start your press release. Get a pen, paper or your laptop and get to work.

## **2. Simplicity is key**

Keep it short, sweet and to the point, because if it's too long it won't even get published. People don't want to waste their time with all the extras. They need the quality information you offer and they need it quickly.

This is an important rule you have to abide by 100%. I usually have "Short and Sweet" written on the word document and I'm typing a press release to remind me of the cardinal rule. If at the end of your writing there is any flowery language or filler, get rid of it. Your not writing a Ph.D. paper keep the language simple for the general public.

If a 3rd grader won't understand your content, simplify it to this level. No one wants to have to use a thesaurus or dictionary and studies have shown this is the preferred reading level for the consumption of information.

If nothing is taking out of this article, remember this, not more than 400 words. Your press release should be this long and preferably not more or else you'll lose your audience's attention

## **3. Edit your work**

You don't want to be embarrassed and you want to look professional. The simple idea is to carefully comb through your press release for any errors. Grammatical blunders are unacceptable. After you've combed through it at least 5 times, get another pair of eyes to look through it.

Your dog, a friend or family member can come in handy. They offer a set of eyes to correct mistake you may have missed and they can offer an opinion on how to improve the press release to be more compelling to people.

Criticism from others is good because it's always correct and firm as you don't tend to judge your work harshly.

Finally, don't forget on effectively distributing your press release. It would be unfortunate if you work hard and your press release isn't put in front of your audience. Go to Fiverr and search for press release distribution services.

You will undoubtedly find a perfect one for you if you look hard and carefully. Good luck and hope you have success with using the raw power of press release to reach a massive audience of your targeted prospects.



**Join Us In This **FREE Webinar** Where We Will Be Revealing..**

**\*\* *How To Start An Affiliate Marketing Business & How To Make Your First Sale and Earn \$461.67+ in the Next 48 Hours for **FREE**... Without Learning a New Skill or Even Building a Website!***

[StartMakingMoneyToday.info/affiliate](http://StartMakingMoneyToday.info/affiliate)



## **Tip 11: Making Your Website Look Professional**

Many people believe that designing a website is difficult, but that is only true if you do not take the time to learn how to build one. Like pretty much everything done on the web today, there are many software programs available which can make web design really simple.

Continue on for some great tips on how to choose the best web design program to build your site. Before you publish any web page, check it carefully for broken links.



Nothing is more frustrating to a visitor than clicking on a link and being taken to an error page. You can check your links manually, or there are programs that will scan your site for you and report any broken links.

Allow users to cancel an action if they so choose. This could mean ordering products, opting into an email newsletter, or returning to the homepage from deep within your site. If visitors cannot cancel an action they are not interested in, such as providing their contact information, they will feel they do not have a choice and won't buy anything.

Always ensure you are giving meaningful feedback, as this is what creates the communication between a website and its visitors. For example, if an action taken by visitor results in an error, do not simply display "error occurred."

Instead, provide a message that explains what happened and how the visitor can correct the error by taking a different action. Without this feedback, visitors are more likely to grow frustrated and just give up by leaving your website.

Have a site map. These are useful to your clients and the search engines, as they give a detailed overview of your entire website. It can be a guide for viewers searching for a certain part of your site, and also allow you to keep track of its structure and layout.

Use a tracking service, rather than displaying your visitor counter for all to read. Many websites still display their counters, yet they do not serve any real purpose. There are many high-quality tracking services available, and some are even free. Use these instead of showing off how many people visit you.

When designing your website, you should avoid using too many different types of fonts. You must also consider how different fonts appear on the standard computer screen; smaller serif fonts (Times New Roman, for example) are somewhat hard to read. Most sites use Verdana, which is easily read in different colors and sizes.



Do not use images for your background. When you think about some of the biggest websites on the Internet, they do not have images as backgrounds. When you use image backgrounds, you represent yourself as someone who is not well-versed in web designing. Images as backgrounds also cause your site to load slower, which can lead to user frustration.

Make text easy to read by using colors that contrast or backgrounds that are easy to read text on. When your text is harder to read because the background or text color creates eye strain or portions of text that are unreadable, site visitors are less likely to stick around.

How Would You Like To Earn A SIX Figures Income From Home For Life **While Helping Your Community** And Supporting Our High Technology?

This Is A LIMITED Time Opportunity To Participate, So Reserve Your Spot TODAY!

TELL ME MORE





## **Tip 12: List Building & Email Marketing Is Important**

Email Marketing and List Building go together like bread and butter or tea and sugar. It is like any typical dynamic duo that you know.

The just perfect each other and compliment each other's features positively. This is one of the oldest practices in the Internet Marketing Sector. It is because they are truly a key to obscene profit if done well.

This is proven beyond a reasonable doubt. Think about all the products you've bought from an email.

If you can think of just one product you bought through an email from a marketer then you've proven the effect of email marketing and list-building. There are so many merits that prove their worth together.

Read carefully to understand why you need to get in on the action if you already haven't. If you have its great to truly understand why you are doing it so you can be properly motivated and positively prepared in order to enjoy success.

Why is list building advantageous to your Internet Marketing Efforts?

Simple business principles dictate the more people you can get to the more business and traffic your business has access to.

Once you have these targeted clients and potential prospects on your list you can have access to them upon will.

You are able to build relationships and generate money by sending ads, discounts, and incentives, and keeping them informed with what is happening around your business. This literally leads to more sales and better customer relationships.

"The money is in the list". This is one of the truest saying in Internet Marketing. Think about it what else pays you to develop it.

While your building your list you can be making money at any time. You can start with just 1 person, build a valuable relationship and scale your efforts easily.

It's also fantastic that nowadays with the help of technology the whole process can be automated and made as simple as a few clicks in the morning.

There are so many solutions out there to solve many email-marketing problems that you would have to be lazy to not do it.

Let us also not forget one of the most beautiful features of email marketing: the minimal cost required to run it successfully.

Email marketing is basically the cheapest marketing and campaigning format available to a business. You can get started for basically \$20, a pizza box or a nice dinner at a nice restaurant.

Apart from its cheap costs, It requires very little investment in time to set up and run. Today you can even outsource your effort easily and successfully to a virtual assistant.

If by now you have not realized the power of emails and lists to build a successful business you will never appreciate its power.

Which is okay because all the profits you will be missing out upon can easily be put to use by the smart marketers who are already tapping into this source.

A promotional banner for a free webinar. The background is a solid purple color. On the right side, there is a photograph of two men. The man in the foreground is wearing a light blue button-down shirt, a dark tie, and a headset with a microphone; he has his arms crossed and is smiling. The man behind him is wearing a white t-shirt and blue jeans, with his right arm raised in a celebratory gesture. The text on the left is in white and yellow. The main headline is 'Join Us In This **FREE Webinar** Where We Will Be Revealing..'. Below it, in a smaller font, is '\*\* *How To Start An Affiliate Marketing Business & How To Make Your First Sale and Earn \$461.67+ in the Next 48 Hours for **FREE**...* Without Learning a New Skill or Even Building a Website!'. At the bottom left, the URL 'StartMakingMoneyToday.info/affiliate' is written in a small white font.

**Join Us In This **FREE Webinar** Where We Will Be Revealing..**

**\*\* *How To Start An Affiliate Marketing Business & How To Make Your First Sale and Earn \$461.67+ in the Next 48 Hours for **FREE**...* Without Learning a New Skill or Even Building a Website!**

StartMakingMoneyToday.info/affiliate





## **Work From Home Opportunities**

### **GOODBYE CUBICLE, HELLO HOME SWEET HOME!**

A work from home job can be any position that does not require you to be in an office. There are a wide range of work from home opportunities. Is no secret, working from home is the future and “NEW TREND” for earning a living these days. Below are some good work from home opportunities you may want to consider doing as one of them **will even earn you a six figures income for the rest of your life!**



## Freelancing

Services like Fiverr provide a cornucopia of options for talented people. Contractors, there have been able to share their hobbies at a marginal profit, while others have turned “gigs” into a full-time job.

No matter what you came to Fiverr to sell, no one is going to see anything without intelligent promotion of the services you provide. Knowing what is the best way to promote Fiverr gigs is the key to online business success.

First of all, there is your gig itself. Standing out can be difficult on a busy site like Fiverr, so you need to make sure you well presented. Describe what you’re offering, and make the description concise but informative. Try to keep it as short as possible, without skipping over important details.

After the description is done, consider what graphics and videos you can make and post; Fiverr will host this media to give passersby an idea of what they can expect from you.

The use of this feature is highly recommended, as visuals can help a lot in drawing people in. Further, a gig with a video in it gets a graphical icon that makes it stand out from those without one. Standing out in this sort of positive way is a huge plus.

The great thing about the promotion on the internet is that some of the most effective options are also completely free! Social media gives people tons of amazing places to show their portfolios, what they can do, and what they have already done.

Facebook is, most often, the best place to start. Around 14% of the entire world has a Facebook profile, and every one of those people has the chance to see and hear the things you can do.

This makes a Facebook business page a very attractive option. Having a place where you can showcase pictures of past work, and allow people to comment on it can help you make a positive connection.

A business page also adds legitimacy to the work you do, because of some people a “business” more seriously than just a random person.

We already talked about putting videos on Fiverr itself, but that isn't the only place you should be considering. Youtube is another excellent way to display your talents and give people something to look at it. A YouTube account that attracts readership will make it easy for you to direct attention to your Fiverr gigs. Having YouTube freely displaying your skill and authority isn't a bad step either.

There are more social media sites out there that can be easily listed, and some of their usefulness depends entirely upon what you are offering. If your main service is language tutorials then things like Twitter or Deviantart aren't as important as something like Skype. If your gigs are based around SEO or sketches, then these are websites you need to be using! Honestly, it's never a bad idea to at least have accounts on as many social media sites as you can; networking is as useful on Fiverr as it is anywhere else!

Really, it's not about making your goods look better; it's about making you look like the best person to buy goods from. All of the work in the world isn't going to make sales if they can't find you. As such, the best way to promote Fiverr is to promote yourself.

How Would You Like To Earn A SIX Figures Income From Home For Life **While Helping Your Community** And Supporting Our High Technology?

This Is A LIMITED Time Opportunity To Participate, So Reserve Your Spot TODAY!

[TELL ME MORE](#)







## **Different Ways You Can Use Facebook to Make Money Online**

Facebook is in-arguably one of the tech industries biggest success stories. The massive social media company has amassed a whopping 1.5 billion users in its fourteen-year history. This has earned it a valuation that extends past the stratosphere. Its latest pushes to ad other potential advertising platforms like Whatsapp has been successful.

Many businesses such as some Fortune 500 companies with big advertising revenue have realized and taken advantage of this medium between advertisers and consumers. Increasingly marketers such as yourself have taken a keen interest in advancing your operations via Facebook.

This has made advertising on Facebook extremely hard but there is still hope. Facebook has many offerings that make it easy to utilize to make money with even without buying ads.

You will learn 5 of the techniques that if used can send you that extra trickle of traffic and/or revenue. Make sure to carefully digest these techniques because if done right they can send you a torrent of valuable revenue.

First, I'm a big believer in the power of our minds to create success in anything we do. This is why all my articles begin with mentally getting ready. Make a commitment to earn.

The single most reliable way to almost guarantee success in making money online and on Facebook is through persistent work.

Like any job, setting a schedule and sticking to it is the key. Get excited, scream and shout, your going to be making some money.

## **1. Bait Method**

Simply said this method is using Facebook ads to promote your squeeze page to capture leads and then using email marketing to profit from the leads.

This requires some upfront cost, it all depends on how much your willing to spend. Go to [Facebook.com/advertising](https://facebook.com/advertising) and click the “create an ad” button.

The rest is easy but you want to make sure you create a compelling and the squeeze you are sending the traffic to is your best-converting squeeze page. You would be throwing away valuable revenue if not. Then you can start sending offers about your products or other people's products to the leads. Make sure to build a relationship with them and don't rush things.

## **2. Fan page method**

This is creating a Facebook page for your business and posting "viral content" in between offers. You might want to open a separate account from your personal account before going further. After this do the groundwork to set up everything.

Pick a niche you want to attack, you can think big and go after major markets like health or weight loss. You can also think small and pick a niche to streamline and dominate. You should go after a niche you know you can monetize the traffic.

After setup a fan page and make sure you make everything nice and pretty. To make this method work you will have to constantly post phenomenal content so your audience values your fan page.

The once in a while drop some offers, discounts and CPA offers of free trials convert really well with this method.

## **3. Riding the wave**

This is leaving comments on popular pages with your affiliate links, etc. With this method, you have to be really careful about how you execute it. You can't be an invasive spammer rather you want to be the cool guy that always looks like he's dropping great content all the time even when he's including links to offers.

Be a valuable contributor and you'll be able to ride the wave of other fan page's popularity in your niche.

#### 4. Arbitrage Facebook

There are people always looking to increase their likes, subscribers, and post on your fan page etc. You can offer these services by using arbitrage.

Go on forums or Fiverr and find these services for cheap then turn around and sell them for more elsewhere.

#### 5. Superman

This method involves directing traffic to websites like Adfly, the websites that pay you for traffic. If done right, by posting free offers and content some people are able to make \$1000+ a day.

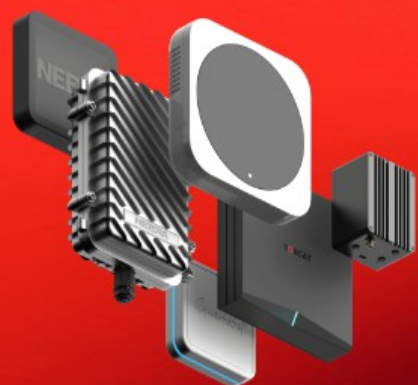


**Join Us In This **FREE Webinar** Where We Will Be Revealing..**

**\*\* *How To Start An Affiliate Marketing Business &***  
**How To Make Your First Sale and Earn \$461.67+ in**  
**the Next 48 Hours for **FREE...** Without Learning a New**  
**Skill or Even Building a Website!**

[StartMakingMoneyToday.info/affiliate](http://StartMakingMoneyToday.info/affiliate)





*How would you like To  
Earn A 6 Figures Income  
While Helping Your  
Community?*

[StartMakingMoneyToday.info](http://StartMakingMoneyToday.info)

**We Saved The **BEST ONE** For Last**

**“Earn An Extraordinary 6 Figures Income From  
Home While Helping Your Community”**

**Note:** To better understand how this business opportunity works, is necessary for us to go back in time to the 1980's to be exact, if you're not old enough to remember what made the 80's one of the best decades ever, then you're about to find out below.

Ok, buckle up and enjoy the very short ride down memory lane...

Back in the 1980's, something legendary happened, the Mobile Phone Technology was introduced to the world, but there was a problem. The phone Companies needed to find a way to provide network coverage to this new mobile phones technology all over the world and estimated they would need around 4 million Cell Towers all over the world for complete network coverage for the mobile phone to function as it was meant to.

So they figured out that the only way they would be able to plant 4 million towers globally was to offer landowners in certain areas of the world to lease portions of their land to the phone Companies and in exchange the phone Companies will pay the landowners thousands of dollars per month for the life of mobile technology.



Well, the Phone Companies started contacting landowners with their offer and luckily for landowners, they saw an opportunity of a lifetime with this offer and took the leap of faith and accepted the offer in a heartbeat from the Phone Company, while other landowners were very skeptical about it and declined the offer.

After the phone Companies got all their areas covered globally with cell towers, they no longer needed more participants and they stopped offering the opportunity to new landowners for good.

The moral of this story is that the people who were lucky enough to see this as a once in a lifetime opportunity, jumped in right away and participated, and because of that, they've been getting paid handsomely since the 80's and are still earning passive income today in the years 20xx for doing absolutely nothing other than hosting these cell towers on their land.

Now fast forward to TODAY. What if I told you that there's a High Tech Company offering for a limited time, the SAME opportunity to people all over the world as that of the 80's, but without you needing to be a landowner AND it does not involve Cell Towers at all "AND" the compensation is immensely better!

Would you take that leap of faith and accept the offer like the people from the 80's did, or will you be one of the skeptic ones who are now regretting it?

Our Company have been looking for people just like you, to participate in "hosting" a very small **Hotspot device** in your home or office to be able to provide full network coverage for the "**Internet Of Things**" (IOT) aka: all the smart devices functionality such as: GPS, smart watch, smart fridge, smart scooters, smart homes, smart vending machines, tracking devices, etc. You will be compensated with "passive income" for the rest of your life if you choose to host this "one" unit in your home.



Welcome to the  
**Helium Network**



Q) What makes this Hotspot device better than what smart devices have been using?

Our Hotspot device not only does it provide coverage for "smart devices" at an enticing lower cost than what users are currently paying for right now with their data plan, but our Hotspots are also "Helium Crypto Miner" devices as well, which will mine crypto for you every time someone in your neighborhood or in your network (worldwide) uses any of their smart devices. Are you starting to get goosebumps? Is normal.



And as astonishing as this may sound, with our Hotspots, you'll be able to build your own Network in any part of the world by inviting people to host a Hotspot device in their home, and you will earn a percentage of their earnings for life as well, all the way to infinity, **which without a doubt, will earn you that captivating 6 figures income!**



Q) Will this Hotspot device suck up my electric bill?

A) Absolutely Not! That's what makes this intriguing Hotspot the BEST invention of the year per "Time Magazine", this Hotspot is not only a network provider for the internet of things and a Helium crypto miner, but it only uses around \$2 to \$3 in electricity per month. Your light bulb uses more electricity than that per month.

Even though we've only just began offering people to participate in hosting these Hotspot devices in their homes, once we have all the areas reserved, we will close the doors and will no longer accept more participants, so if you (or your parents) missed out on the first wave of hosting cell towers back in the 80's, don't let this happen again with this wave because this particular opportunity will earn you a 6 figures income for life if you choose to jump in immediately before is too late. If someone in your area already has a Hotspot device in their home, then you will not qualify to participate, which is why is very crucial for you to register and reserve your neighborhood area immediately.

### How to get started?

Affiliates Doctor Scott Tunis, MD & Stephanie Gray DDS

- Register for free with our Company
- Reserve your address/neighborhood ASAP
- Reserve your Hotspot device ASAP
- Start inviting other people to participate and build YOUR network



I Want To Register

I Want More Information

Well, I hope this juicy eBook has helped you in some way to market your business opportunities with any of the Marketing Tips provided in it , but you must take action and be consistent

If you'd like to share this Marketing Tips eBook with others to build your mailing list or any other reason, you're welcome to do so as long as you don't make any changes to the eBook such as editing, adding or deleting any text, image or link

Thanks & Have A Prosperous Life-changing Experience ;)

How Would You Like To Earn A **SIX** Figures Income From Home For Life **While Helping Your Community** And Supporting Our High Technology?

This Is A LIMITED Time Opportunity To Participate, So Reserve Your Spot TODAY!

**TELL ME MORE**



**Join Us In This **FREE Webinar** Where We Will Be Revealing..**

**\*\* How To Start An Affiliate Marketing Business & How To Make Your First Sale and Earn \$461.67+ in the Next 48 Hours for **FREE**... Without Learning a New Skill or Even Building a Website!**

[StartMakingMoneyToday.info/affiliate](http://StartMakingMoneyToday.info/affiliate)



[StartMakingMoneyToday.info](http://StartMakingMoneyToday.info)